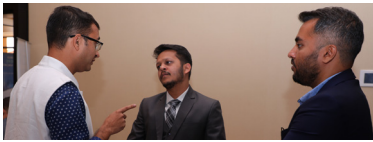


THE WORLD PREMIERE OF WORK ON VACATION



EVOLVING BUSINESS RELATIONSHIPS AT WOV DUBAI



WOV DUBAI PARTICIPANTS FROM INDIA - SOUTHEAST ASIA - MIDDLE EAST



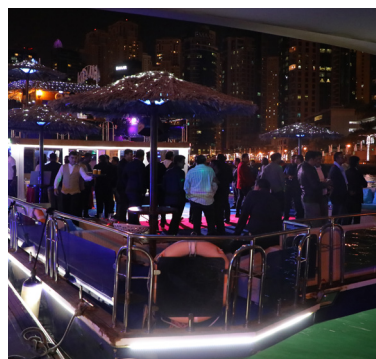
SUCCESS STORY - WOV DUBAI

At the World Premiere of Work On Vacation - Dubai, we had the privilege to host the eminent Architects & Interior Designers from India - Southeast Asia - Middle East. To this cadre of niche audience, we then added Brands that offered distinct and innovative products. This gave us an opportunity to leverage on our concept of - "Bringing-in together the designer fraternity and brands for four consecutive days to an offshore destination, Dubai."

This phenomenal combination, complemented our team's coordination and strategic detailing at each touchpoint, that fetched a lot of learning, friendship and joy along with fruitful business relationships amongst all our participants.

With NDTV Good Times as our media partner, we captured WOV Dubai's Success Story. The telecast for the same was done, featuring our success story, on a special episode of NDTV Good Times, and it was televised on the 24th & 25th March 2018.

With the tremendous response from our participants, we are happy and blessed with - The Successful Work On Vacation Dubai 2018. Further to this, we would like to thank all our participating Architects, Interior Designers and Brands, to believe in our vision, and to participate at all our events with active involvement throughout all four days (starting 08th to 11th February 2018), right from Atlantis to Anantara - The Palm, Dubai.



WOV'S WOW EXPERIENCE!

